



## **FARHAN MOHAMAD**

### **BACKGROUND**

Farhan\_MD (Mohamad) son born Gelang Patah, engaged in the industry animation as a 2D animator (2D animator) since 2010 after graduating study in the field of Bachelor of animation UiTM (FiTA). I've been in 2 animation studio namely Inspidea and Cartoon Studios, he has experience producing some overseas animation production services such as Get Blake!, LoliRock, Scary Larry, Arjun and The Adventure Of Ice Lotus, and Tripura. Animation servicing customers include Nickelodeon, Marathon Media, Zodiac Kids, Vida Spark, Disney France and Animagic India. He is still actively collaborating with animation studios for current productions. His experience and expertise in animation production, has gained recognition from the Skills Development Department (JPK) through Diploma Certification Vocational skills (DKM) Level 4; 2D Animation Production Operations. While in 2019, he was appointed as one of the expert developers to evaluate National Occupational Skills Standards (NOSS) document for 2D animation programs. 2023 international **consultations** involving him are 2<sup>nd</sup> International The Conference of Innovation in Media and Visual Design (IMDES 2023) Cultural Artistic Embodiment via Augmented Art x SARONG 2022. He has also joined The 2023 cultural science conference is nationally ranked. Publishing e-book articles referring to the final year assessment of the 2022 map of

the fam catalog, technological developments Digital in 2D animation; relevance of the Cut-out technique (Rig) , and MakYung in Metaverse: Issues & Challenges in Delivering Performing Arts Education in the Virtual Worlds Conference 2<sup>nd</sup> International Conference On Art, Culture & Heritage (ICACH'22) it won the Best Presentation Platinum Award. The development Program he participated in included DC Bootcamp 2023, MDeC; Kre8tif! Conference & Business Xchange 2022, Talentcorp; The Animation & Gaming Industry-Academia Collaboration (IAC) roundtable Workshop and map Showcase 2023; Local Animation Talk. The professional associations he was involved in were as Toon Boom Harmony Premium Associate, Malaysian Board of Technologists (MBOT), also a member of the Malaysian Animation Association (ANIMAS). In 2016, he became involved directly in Education Technical and Vocational Education and Training (TVET) organized by Vocational Technical Education and Training Division (BPLTV). Currently, he has served as an animation lecturer at ASWARA since 2018 in meet the needs of the local animation industry. He is also actively contributing input views as a verification panel, consultants are also speakers.