DR. EDINA M. NASSERI

BACKGROUND

She joined the academic world in 2009 after graduating for the Master's degree (MA) 'Design for Interactive Media ' from Middlesex University London. After returning to the country and working in the industry, she worked in The Multimedia University (MMU). There, She picked up a few positions include Dean of the Faculty of Cinematic Arts (FCA) in Nusajaya, Johor. She is also involved with corporate development and planning,research, creativity and innovation to improve FCA governance. And on in 2020, She received his doctorate (PhD) from Multimedia Cyber University (MMU).

ACHIEVEMENTS

She was entrusted to establish and lead a faculty under the Faculty of Creative Multimedia (FCM) at Multimedia University (MMU) as the first Dean. This opportunity is valuable because of its it is important to build a modern research center the art of drawing combines knowledge and theory and practical. She has served as a guest speaker at several local universities and also as an external assessor to the master's thesis and Ph.D di several public and private institutions of Higher Education. She was also involved as reviewer and editor for several academic journals. He has written several academic papers. Among them including " "semiotics in pronunciation fixed utterance Makyong' son of the King "The Art Of Creative Writing: A Training Ground

For Creative Writing. " Creative arts skills in the Creative Arts industry and Tourism Malaysia" and "Creative Arts Learning Across The Boundaries Of The Covid 19 Pandemic".

SPECIALTY / ACADEMIC

His areas of expertise include broadcasting (film and television), film and culture, film and sociology, film and semiotics and New media Communication, communication humanities, gender and cross-cultural communication.